

PRESENTATION OF RESEARCH BY CREATE, THE UK CENTRE FOR REGULATION OF THE CREATIVE ECONOMY

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Access to Knowledge

Access to knowledge has many benefits, supported by infrastructure, communities and regulation.



Platform transparency

Public spaces

Cultural heritage

Community wellbeing

Open science

Open licensing

Open business models

Codes of creative re-use

Public domain

A robust public domain generates economic value & spillovers benefiting creative enterprise.

Interoperable standards

Copyright exceptions

Dealing with Creators

Creators are at the centre of the creative economy.

Contracts

Fair remuneration

User generated content



Creative labour

Authorship

Transparency

This theme will explore the hidden lives of creators.

Legal History and Cultural Memory

The in-depth investigation of the past, for its own sake, on its own terms and in its own right.

Trade
marks

Performers'
rights

Legal
History

Copyright
law



GLAMs

Institutional
policies

Cultural
Memory

Data
protection

Competition
law

Cultural
objects

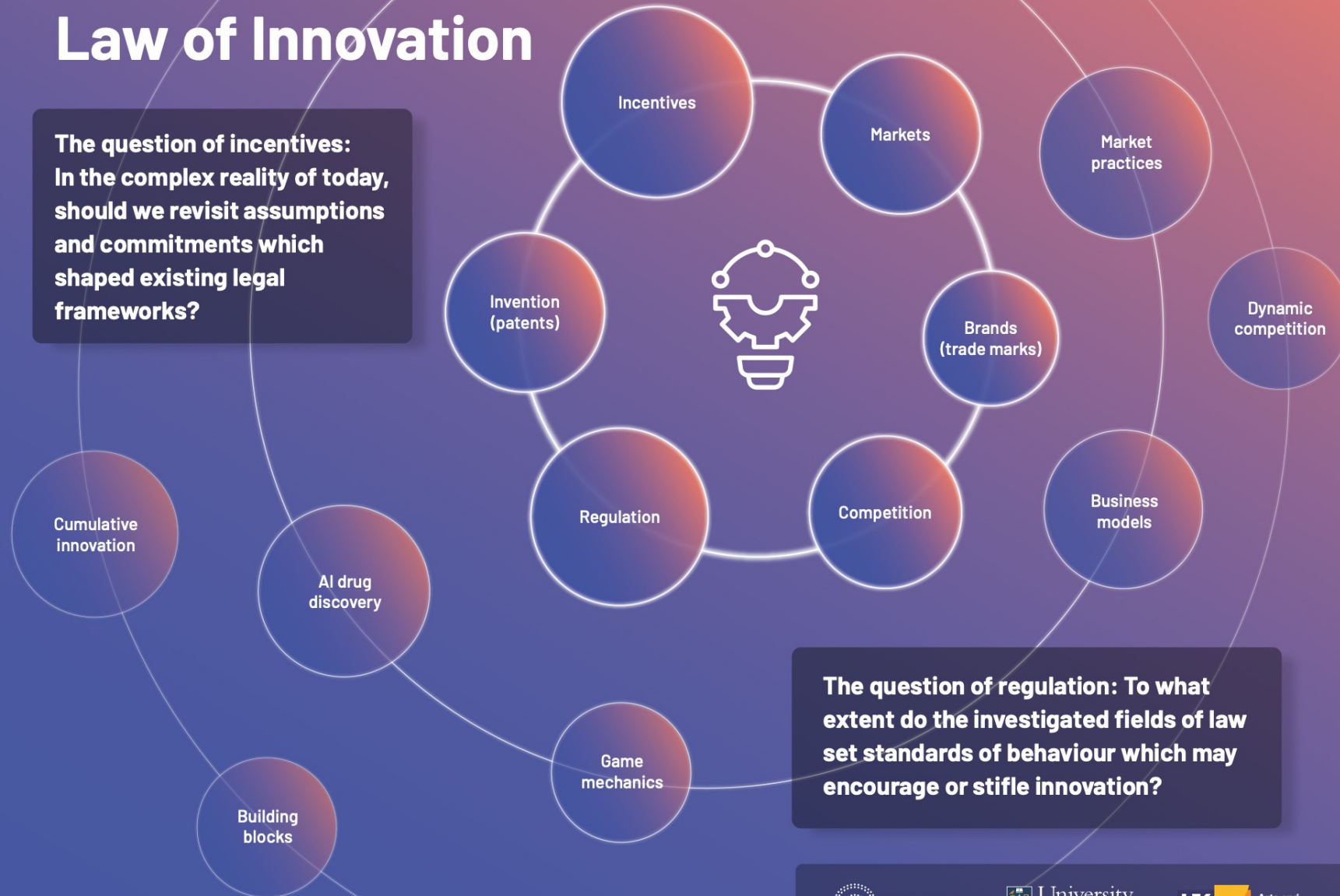
Digitisation,
access and use

Cultural
heritage
laws

Can past experience provide a critical lens on the choices we make today?

Law of Innovation

The question of incentives:
In the complex reality of today,
should we revisit assumptions
and commitments which
shaped existing legal
frameworks?



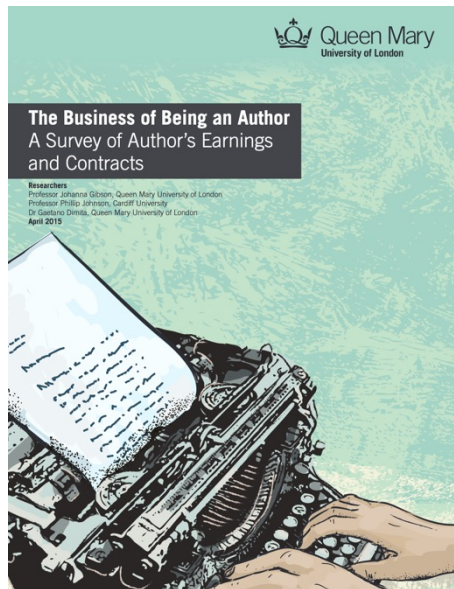
The question of regulation: To what
extent do the investigated fields of law
set standards of behaviour which may
encourage or stifle innovation?

CREATORS' EARNINGS

Dr Amy Thomas

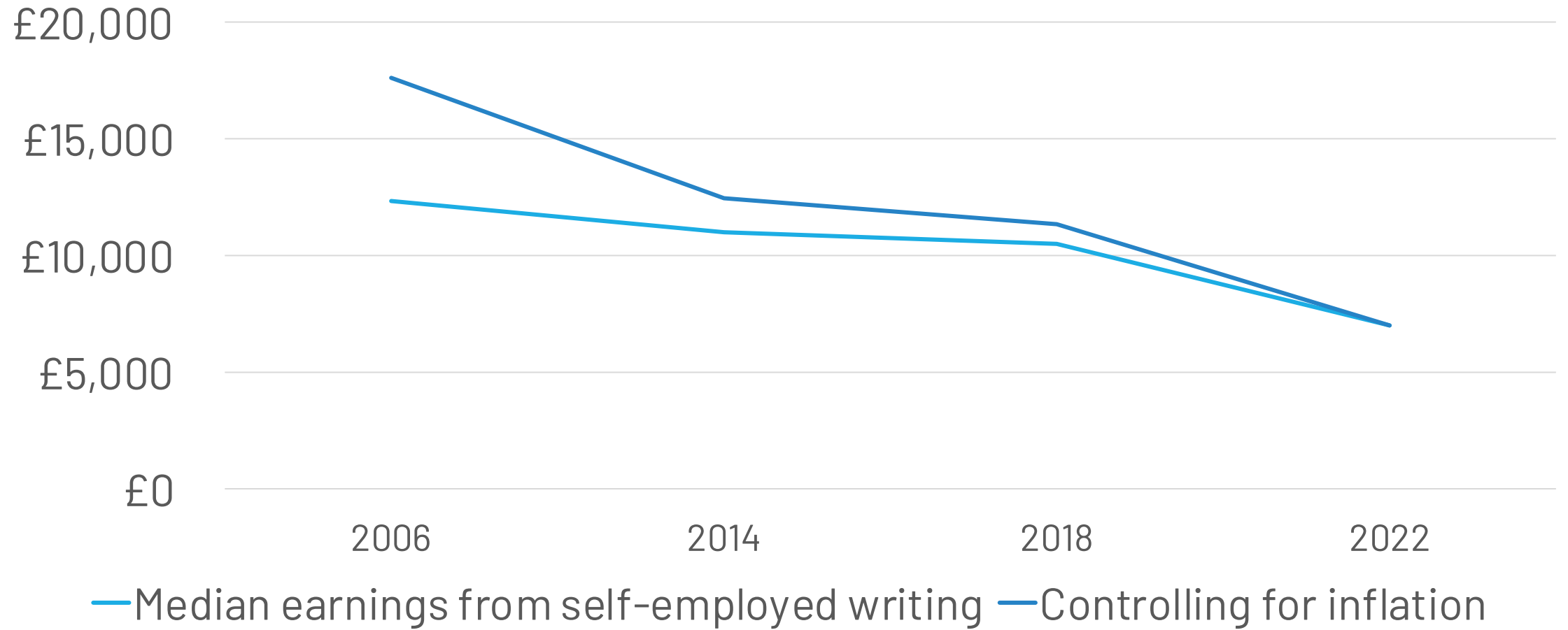
Lecturer in Intellectual Property and Information Law

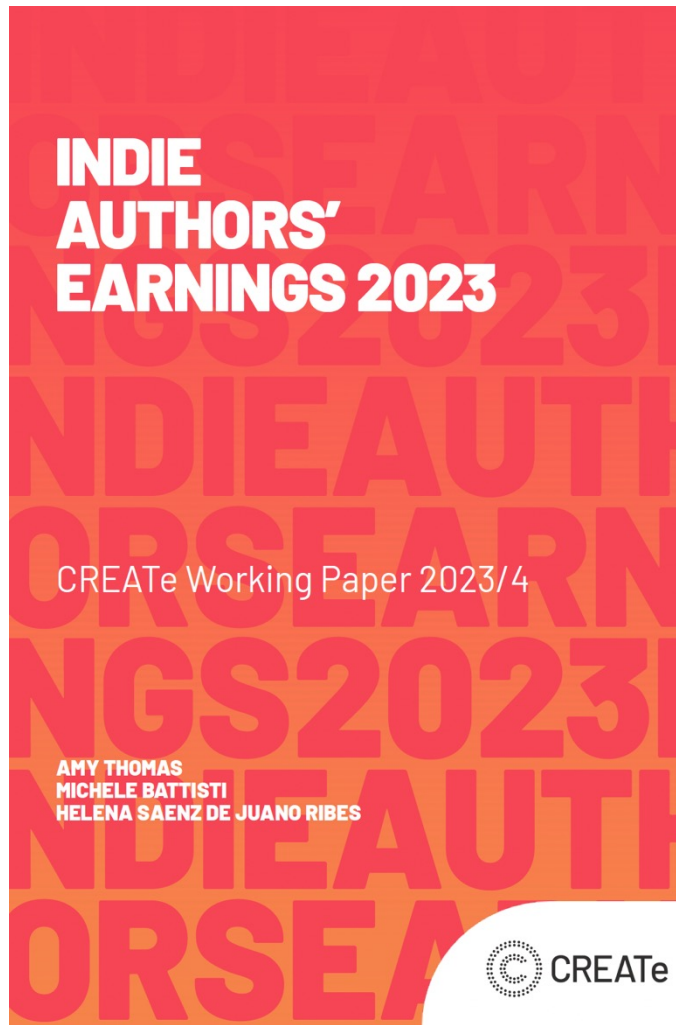
Authors' earnings from copyright and non-copyright sources:
A survey of 25,000 British and German writers



- Longitudinal surveys of authors in the UK (with the Authors' Licensing and Collection Society)

Earnings profile





- What happens when we remove the gatekeeper?

The future...



- Plus: [Creators' earnings calculator](#)

TRANSPARENCY AND MUSIC STREAMING

Aline Iramina

Lecturer in Intellectual Property Law and PhD Candidate, CREATE



ECONOMICS OF MUSIC STREAMING

‘FAIR AND TRANSPARENT ALGORITHMS’

- How much oversight exists?
- How transparent are they?
- Is algorithmic transparency a policy solution for regulating the use of algorithms in the music streaming industry? If yes, how it should be implemented?

HOW ARE DSPS RESPONDING TO THE CALLS FOR ALGORITHMIC TRANSPARENCY IN THE MUSIC INDUSTRY?



Social and Public
Algorithmic
Transparency



Media analysis: main newsworthy events and issues related to algorithmic transparency in the music streaming industry (media coverage from 2018 to 2022)



Document analysis: main algorithmic transparency 'measures' adopted by DSPs (Spotify, Deezer, YouTube and TikTok 'legal documents' from 2018 to 2022)

TECHNOLOGICAL PROTECTION MEASURES AND EXCEPTIONS

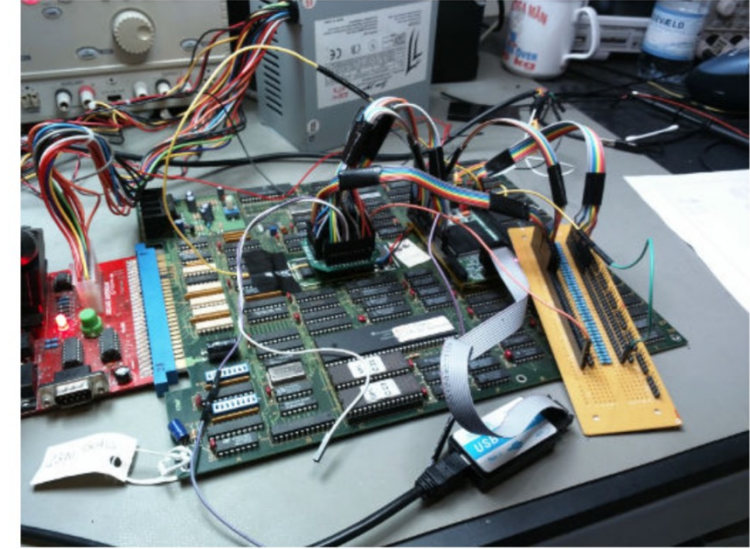
Kristofer Erickson

Professor of Social Data Science, CREATE

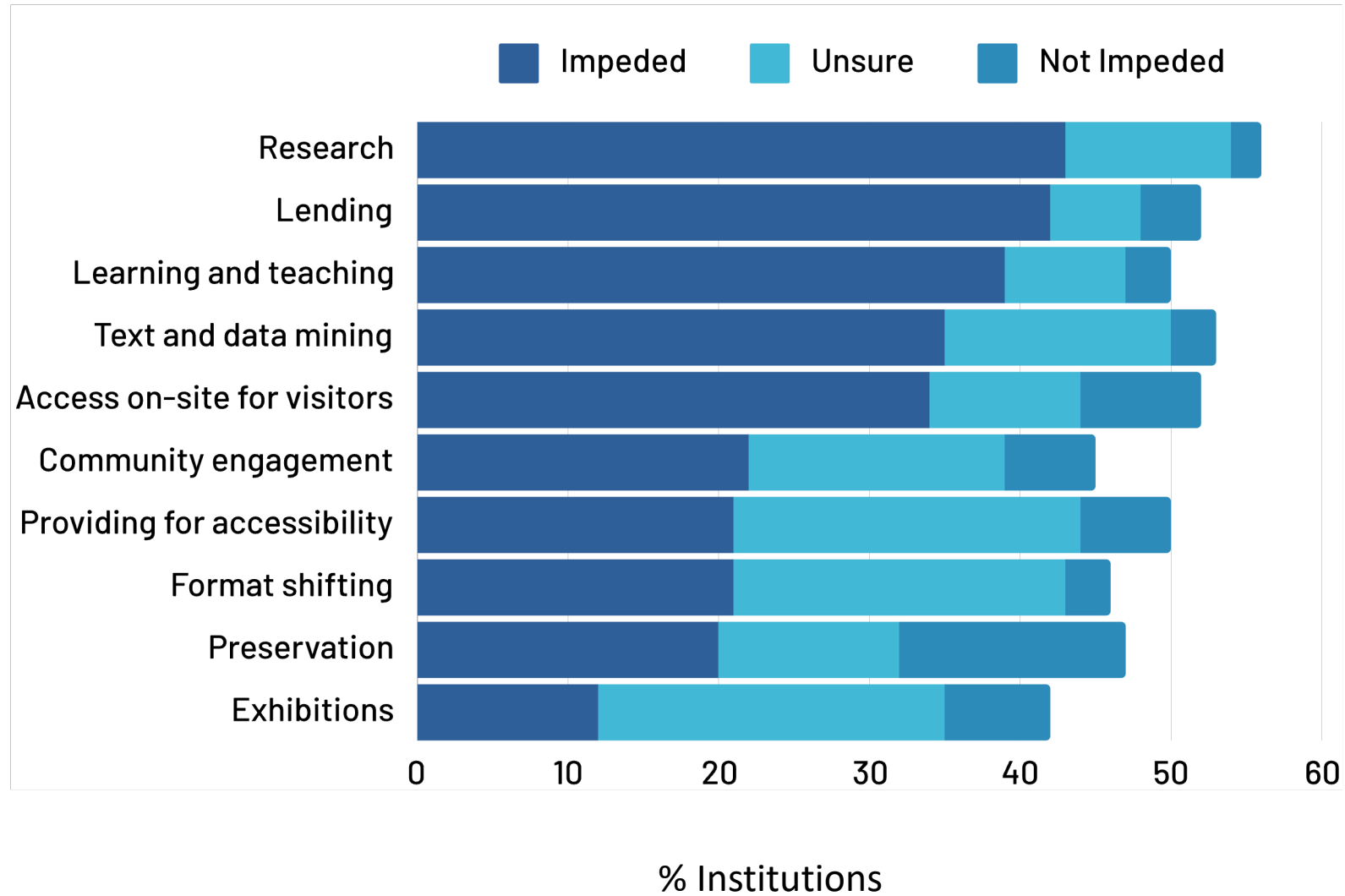
TECHNOLOGICAL PROTECTION MEASURES AND DIGITAL CONTENT LOCKS

IMPACTS ON EDUCATION, RESEARCH AND PRESERVATION

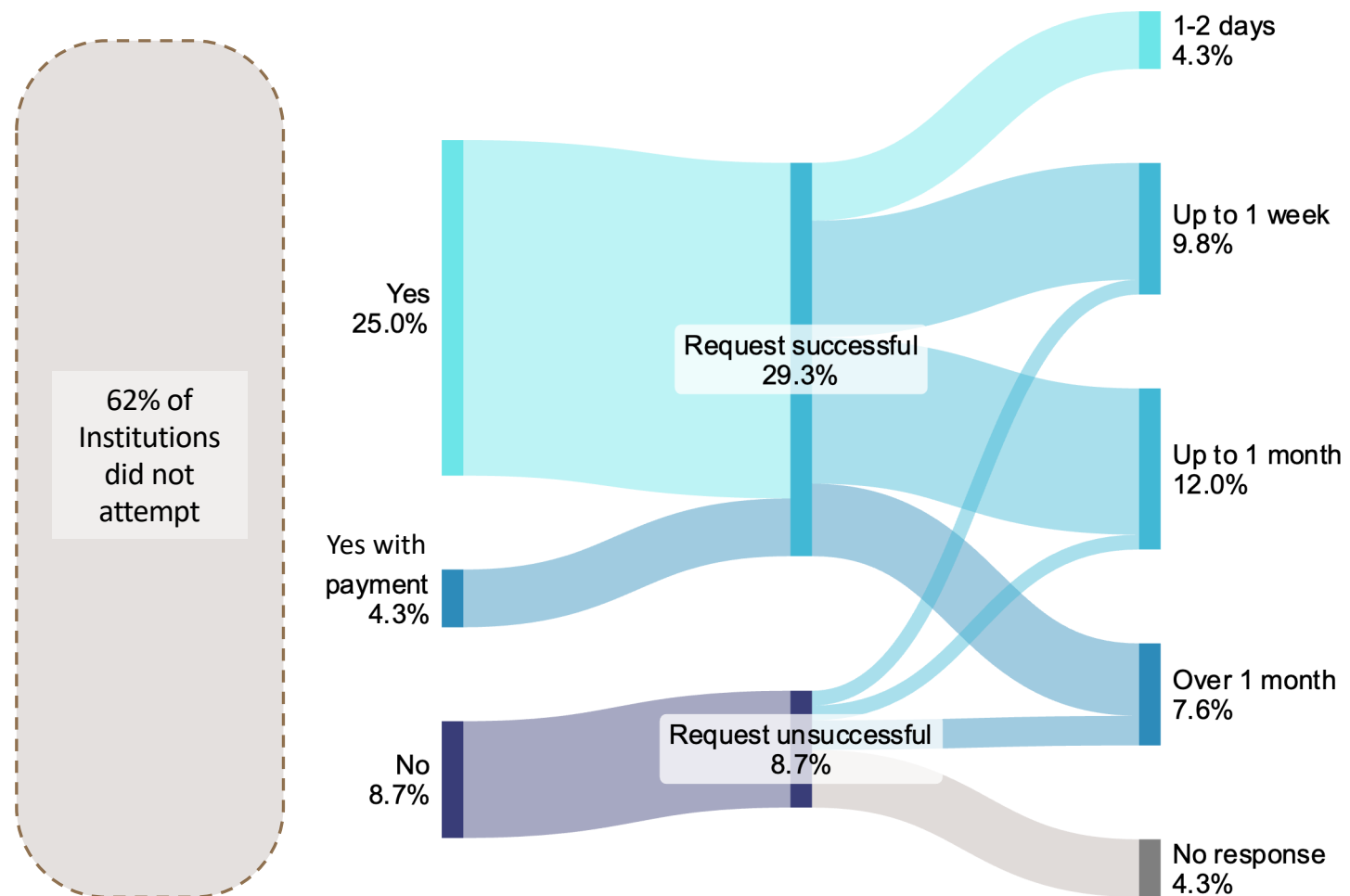
- How do TPMs impact the beneficiaries of exceptions to copyright?
(Libraries, Archives Cultural Heritage, Researchers)
- How are users dealing with TPMs in obsolete formats?
- Particularly “born digital” materials?



Wilhelmsen and Kirkegaard,
(2017) Backing up firmware
from Dallas Semiconductor
DS5002FP



Outcomes of institutional requests to rightsholders to remove TPMs



TPMs Inhibit Interoperability



Evercade.co.uk



Sinden UK

Video Games Industry: Competition and Copyright

Magali Eben

Senior Lecturer in Competition Law, CREATE

**AYSE GIZEM YASAR
AMY THOMAS
KENNY BARR
MAGALI EBEN**

**GAMING WITHOUT
FRONTIERS:
COPYRIGHT AND
COMPETITION IN
THE CHANGING
VIDEO GAME
SECTOR**

Thank you

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