

News Release

Thursday 23 January 2020

Researchers at the University of Glasgow launch new €3m project with 10 European partners

A team of researchers from CREATE, the UK Copyright and Creative Economy Centre based in the University of Glasgow, have received a major new award.

As part of a 10-institution consortium funded with over €3 million by the European Union's Horizon 2020 research and innovation program, they will conduct the project entitled *reCreating Europe: Rethinking digital copyright law for a culturally diverse, accessible, creative Europe*.

This project will engage closely with stakeholders in the creative industries to develop an integrated policy approach to copyright in the EU digital single market.

The CREATE team – led by Dr Marta Iljadica, Prof. Martin Kretschmer, Dr Thomas Margoni and Bartolomeo Meletti – are a key partner, together with the Scuola Superiore Sant'Anna, Pisa, and the Institute for Information Law at the University of Amsterdam.

They will engage with a broad array of actors in the creative industries including documentary filmmakers, micro companies working in innovative ways, and companies adopting new business models.

The research will enable new codes of best practice relevant to specific creative sectors, and a series of reports to inform policy at local and national levels.

The CREATE team will also develop a new platform providing accessible guidance on EU copyright. This draws on their pioneering work creating the leading UK copyright information portal: www.CopyrightUser.org

Prof. Sara Carter, Vice-Principal and Head of College of Social Sciences, said: "In the current environment, it is particularly important that our research remains at the heart of international policy developments in the digital society. The CREATE Centre, hosted since 2012 by the School of Law in the College of Social Sciences, reflects the College's interdisciplinary ambitions.

"The CREATE Centre has attracted more than £5million in research awards from

Communications and Public Affairs Office
Rm 243 Gilbert Scott Building
University of Glasgow, Glasgow G12 8QQ
Tel: +44 (0)141 330 3535
Fax: +44 (0)141 330 5643
Email: media@glasgow.ac.uk
www.glasgow.ac.uk



University
of Glasgow

AHRC, ESRC, EPSRC, Leverhulme Trust, and Australian and European funders, demonstrating its international leadership and impact in this area.”

Prof. Jane Mair, Head of the School of Law, said: “CREATe, the UK Copyright and Creative Economy Centre (www.create.ac.uk), has developed a global reputation for its policy work at the interface of law, society and technology. CREATe addresses social change in a thoughtful and sustained way, complementing the research strengths of the School of Law.”

ENDS

For more information contact Ross Barker in the University of Glasgow Communications and Public Affairs Office on 0141 330 3535 or email ross.barker@glasgow.ac.uk

Notes to editors

UK Universities continue to participate fully in EU research projects awarded before the end of Brexit implementation period. The annual series of public lectures by the CREATe Centre (www.create.ac.uk) continues tomorrow (Wednesday 29 January 2020, 5.30pm), with a lecture by the historian Aileen Fyfe from the University of St Andrews. Professor Fyfe will speak on “The production, circulation and consumption and ownership of scientific knowledge”.

Booking details: <https://www.create.ac.uk/create-public-lecture-series-2019-2020/>

Communications and Public Affairs Office
Rm 243 Gilbert Scott Building
University of Glasgow, Glasgow G12 8QQ
Tel: +44 (0)141 330 3535
Fax: +44 (0)141 330 5643
Email: media@glasgow.ac.uk
www.glasgow.ac.uk