What We Do

We promote the value of recorded music, campaign for record producer rights and expand the commercial uses of recorded music in all our member markets.
Modest growth after a long decline

Sales of all physical formats, including CD and vinyl

Performance rights
Music used in broadcast and public performance

Synchronisation
Royalties from recorded music use in television, films, or games

Digital
Permanent downloads, streaming, mobile revenues

Physcial
Sales of all physical formats, including CD and vinyl

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<th>Digital</th>
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US $ billions

$15.68 billion
Different models for different markets

**Japan**
- Physical: 73.5%
- Digital: 19.7%
- Performance rights: 5.7%
- Synchronisation: 1.1%

**Germany**
- Physical: 51.9%
- Digital: 31.7%
- Performance rights: 15.7%
- Synchronisation: 0.7%

**USA**
- Physical: 18.1%
- Performance rights: 7.7%
- Synchronisation: 3.8%
- Digital: 70.4%

**Sweden**
- Physical: 11.6%
- Performance rights: 17.6%
- Synchronisation: 11.6%
- Digital: 70.4%
Emerging markets require changed thinking

**RUSSIA (global rank: 26, up two)**
+13.5% - $63.1m
Population: 142.4m
Music revenue per capita: $0.44

**CHINA (global rank: 12, up two)**
+20.3% - $202.2m
Population: 1.4bn
Music revenue per capita: $0.15

**INDIA (global rank: 19, up three)**
+26.2% - $111.6m
Population: 1.3bn
Music revenue per capita: $0.09

Anti-piracy actions key to preparing market for streaming

Ad-supported streaming key to placing users on the ‘on-ramp’ for subscription streaming