



representing the
recording industry
worldwide

Copyright and Innovation Network launch

David Price

*Director of Insight and Analysis,
IFPI*

GLOBAL MUSIC REPORT 2017

ANNUAL STATE OF THE INDUSTRY





representing the
recording industry
worldwide

What We Do

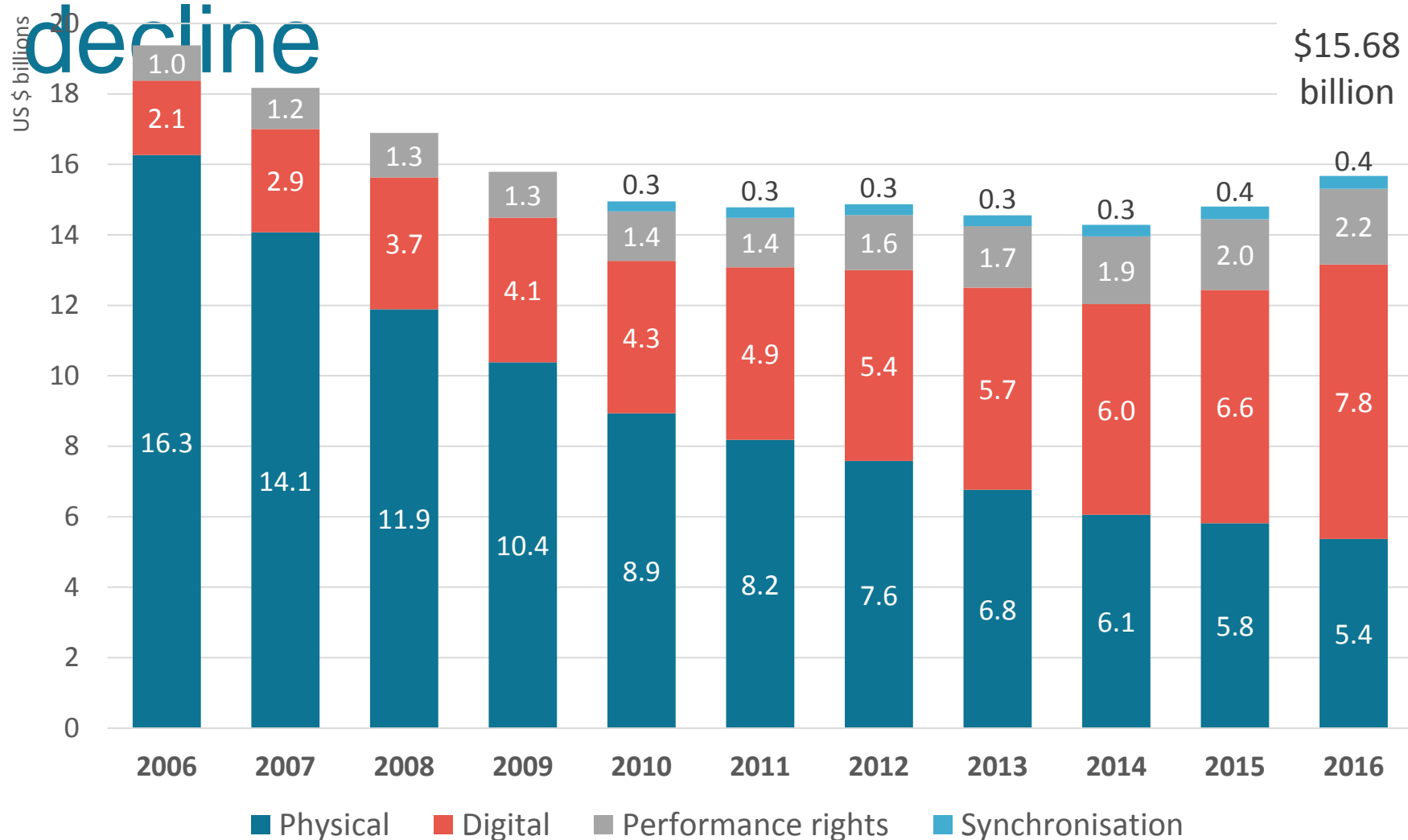
We promote the value
of recorded music,
campaign for record
producer rights and
expand the commercial
uses of recorded music
in all our member
markets.



60
countries with
national
organisations

1,300
members worldwide

Modest growth after a long decline



SYNCHRONISATION
royalties from recorded music use in television, films, or games



PERFORMANCE RIGHTS
Music used in broadcast and public performance

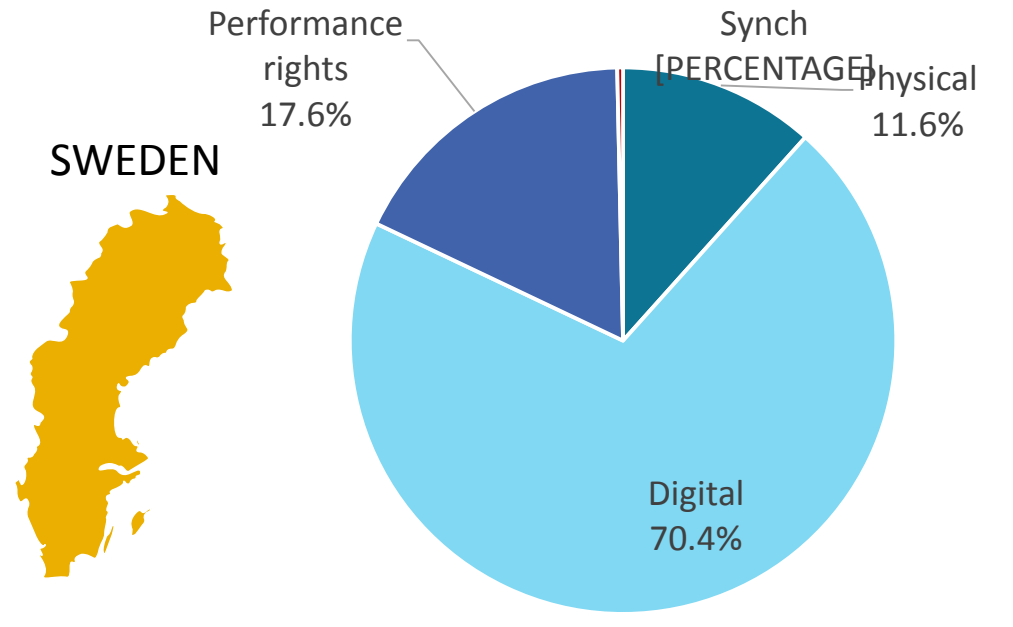
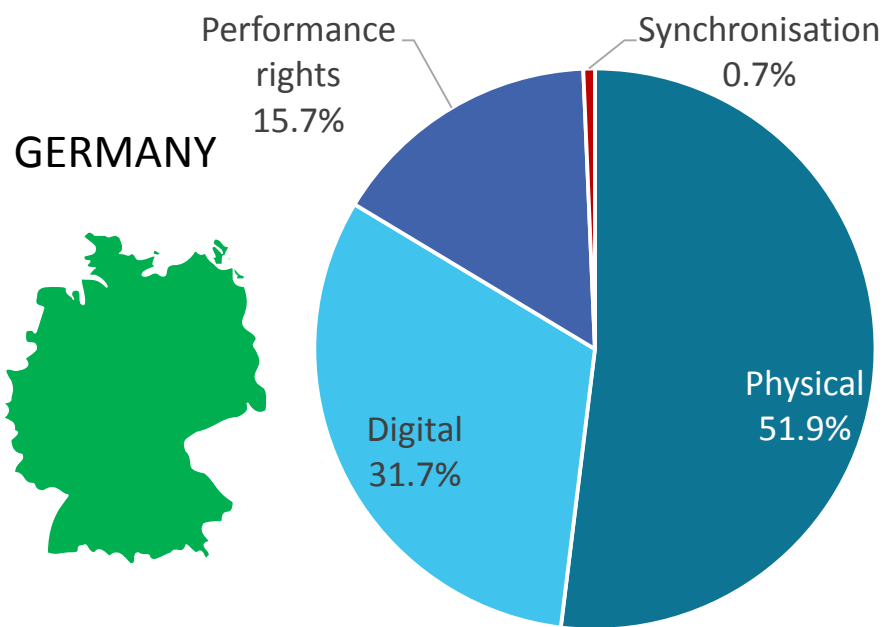
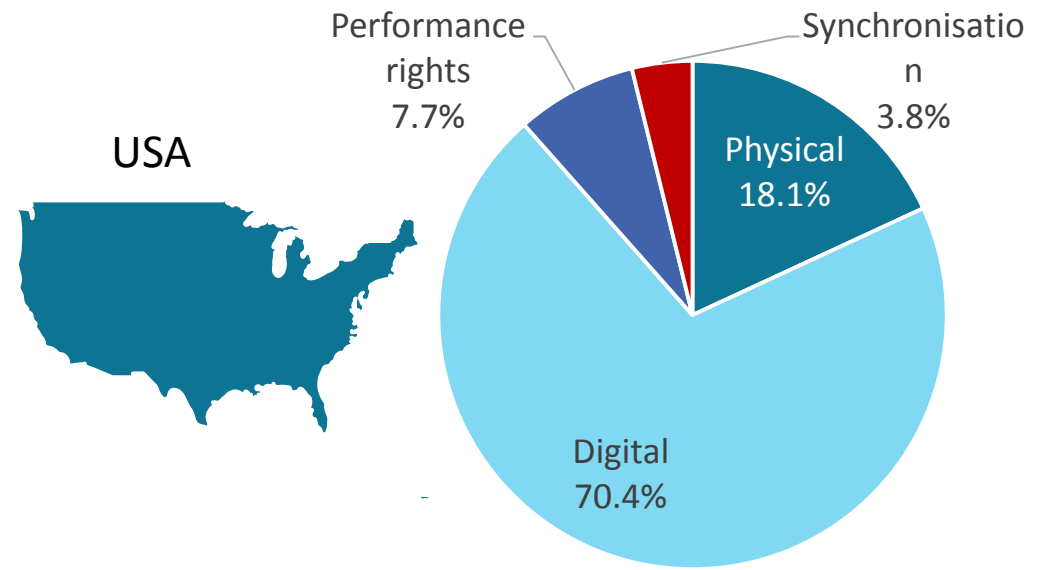
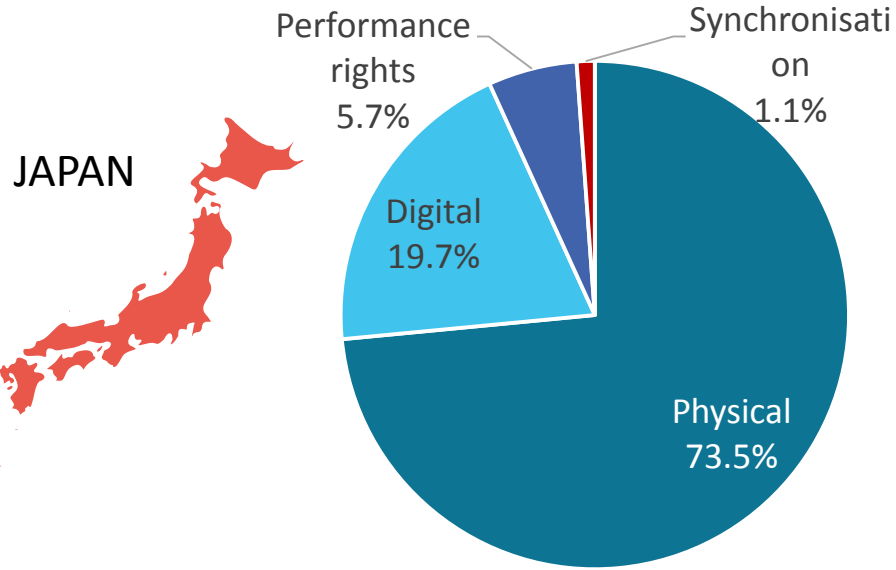


DIGITAL
Permanent downloads, streaming, mobile revenues



PHYSICAL
Sales of all physical formats, including CD and vinyl

Different models for different markets



Emerging markets require changed

the

RUSSIA (global rank: 26, up two)

+13.5% - \$63.1m

Population: 142.4m

Music revenue per capita: \$0.44

CHINA (global rank: 12, up two)

+20.3% - \$202.2m

Population: 1.4bn

Music revenue per capita : \$0.15

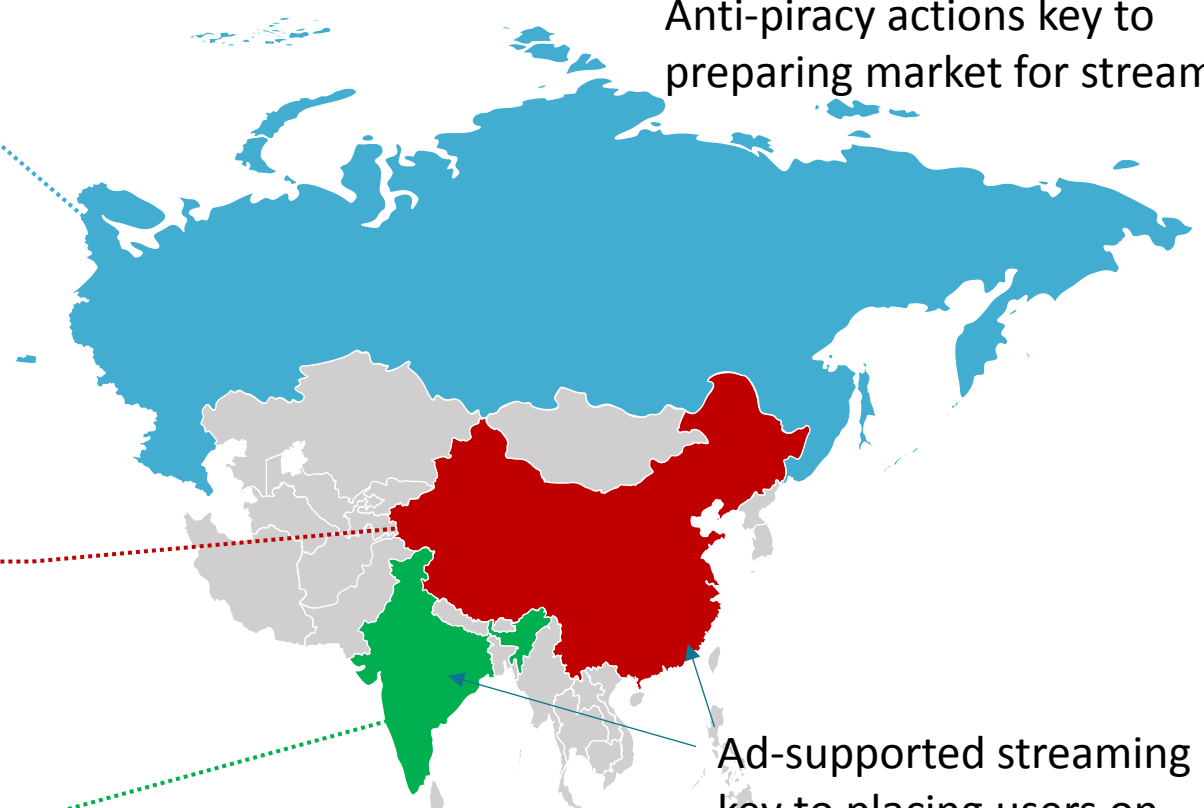
INDIA (global rank: 19, up three)

+26.2% - \$111.6m

Population: 1.3bn

Music revenue per capita : \$0.09

Anti-piracy actions key to preparing market for streaming



Ad-supported streaming key to placing users on the 'on-ramp' for subscription streaming