

Open Innovation Design Jam

**University of Glasgow
10th November 2016**

Join us on Thursday 10th November for the 2016 Open Innovation Design Jam. Together, we will explore new business models that generate value from openness, including open hardware, open source and user-led innovation.

Design jams are fun, interactive pitch competitions where teams form and compete to solve challenges. This free event is for everyone with an interest in open source, innovation and IP, including students, creative SMEs, entrepreneurs, designers and policy makers. Learn how to apply open innovation to generate value in your organisation. Compete in teams to solve IP business model challenges and win £1200 in prizes. Meet leading experts and share in the latest research insights.

To learn more about the format and to reserve a place, please visit: create.ac.uk/openjam2016/